

Table 13—Sales of Total Fluid Milk Products in Federal Milk Order Marketing Areas, August 2004 1/

Federal Milk Order Marketing Area	Order Number	Total Fluid Milk Products 2/			
		Sales	Butterfat Content	Change from prev. year 3/	
				Month	Year to date
		Mil. Lbs.		Percent	
Northeast	001	755	2.02	-1.8	-0.5
Appalachian	005	297	2.03	-0.5	1.1
Southeast	007	408	2.12	2.2	-1.9
Florida	006	248	2.15	3.7	1.3
Mideast	033	512	1.87	-1.1	-1.2
Upper Midwest	030	348	1.58	-0.3	-0.8
Central	032	384	1.80	-0.7	-0.5
Southwest	126	354	2.24	1.1	0.2
Arizona-Las Vegas	131	108	1.99	-0.8	0.3
Western 4/	135	--	---	---	---
Pacific Northwest	124	174	1.79	-0.4	-0.9
All Areas Combined 5/		3,589	1.96	-0.1	-0.5
All Areas Combined Adjusted for Calendar Composition 6/		3,631	1.96	0	-1.1

1/ These figures are representative of the consumption of fluid milk products in Federal milk order marketing areas.

2/ Total fluid milk products include plain and flavored whole milk, eggnog, plain, solids added, and flavored fat-reduced milk, buttermilk, and miscellaneous fluid milk products.

3/ Percent changes from the previous year are based on the same group of comparable markets – markets where the orders were in effect the entire applicable two-year period. Excludes the Western Federal milk order; see 4/.

4/ Effective April 1, 2004, the Western Federal milk order was terminated.

5/ May not add due to rounding.

6/ Sales volume and percent changes have been adjusted for calendar composition.